

# (eng)aging!

8th International Conference on Aging & Technology Fair  
June 5-6, 2025, Prague

By 2050, the global population aged 60 and over will double to 2.1 billion (UN, 2023). Without strong intergenerational bonds, societies risk increased social isolation, economic strain, and the reinforcement of age-based stereotypes. **The 8th International Conference on Aging & Technology Fair**, organized as part of the *(eng)aging!* project, will once again bring together approximately 120 experts, policymakers, and innovators to develop solutions for a more inclusive, age-friendly future.



**The 2025 Conference**, held on June 5–6, will focus on **“Intergenerational Cohesion”** in following key areas:

- **Work & Economy:** Managing workforce aging, pension sustainability, and intergenerational knowledge-sharing.
- **Family & Caregiving:** Supporting caregivers, easing burdens, and strengthening family bonds.
- **Social Inclusion:** Reducing isolation, promoting mentorship, and bridging generational gaps.
- **Challenging Ageism:** Breaking stereotypes and fostering intergenerational understanding.
- **Age-Friendly Spaces:** Designing accessible environments and urban planning for all ages.

## TECHNOLOGY FAIR

The **Technology Fair** will showcase innovations like AI-driven healthcare, assistive tech, smart homes, and social inclusion platforms to enhance quality of life.



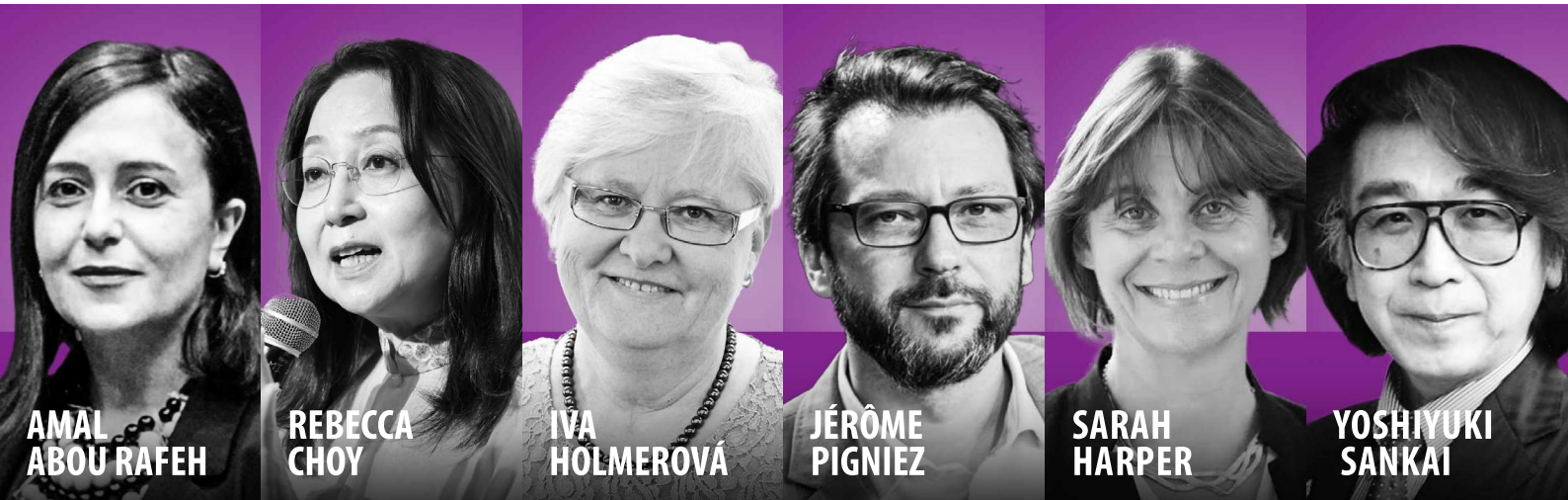
## AGE MANAGEMENT EXCELLENCE AWARD

The **Age Management Excellence Award** has been presented six times at past conferences. It is awarded to companies that demonstrate an exemplary approach to age management—specifically, managing employees with consideration for age, based on the concept of work ability.





## DISTINGUISHED KEYNOTE SPEAKERS OF PAST CONFERENCES



### WHY SUPPORT (ENG)AGING! 2025?

- **Drive Impact & Shape Policy:** Contribute to practical solutions addressing demographic change, population aging, and community resilience.
- **High-Profile Engagement:** Connect with policymakers, industry leaders, and key stakeholders while fostering responsible discussions on aging-related challenges and opportunities.
- **Enhance Reputation & Visibility:** Strengthen your organization's standing through collaboration with the [Active Aging Centre](#), a non-profit dedicated to promoting active aging, improving quality of life for older adults, and fostering intergenerational connections.
- **Showcase Commitment to Social Change:** Gain media exposure and have your company's name and logo featured during the event, in promotional materials, and on the official website.

The conference would not be possible without the generous support of our partners. We believe that this partnership provides a mutually beneficial opportunity.



### SELECTED PARTNERS OF THE PROJECT

Česká spořitelna, Vodafone, JTI, Center of Expertise in Longevity and Long-term Care, Czech Institute of Informatics, Robotics and Cybernetics, Život 90, German Centre for Gerontology, Technical University of Munich, International Visegrad Fund etc.

### CONTACT

For details of partnership opportunities, contact:



**Martin Špáta**  
Project Coordinator  
+420 608 153 456  
[spata@keynote.cz](mailto:spata@keynote.cz)  
[www.engagingprague.com](http://www.engagingprague.com)